Carealia: Digital Healh in Everyday Life

Thanos Stavropoulos
CEO & Co-Founder - Carealia
Postdoc Researcher - CERTH-ITI



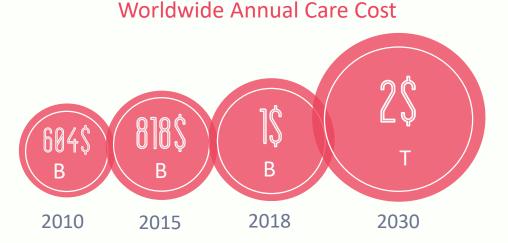


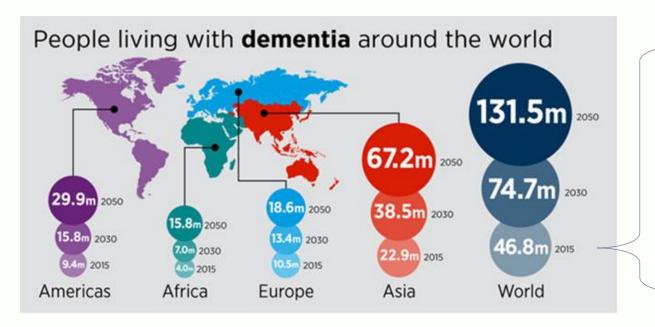


The Problem

Chronic or age-related disease

- Withdraw from society
- Inaccessible/inaffordable care





Greece, 2014

200.000 people 89% living at home

400.000 carers

6B € annual care cost

European Directives

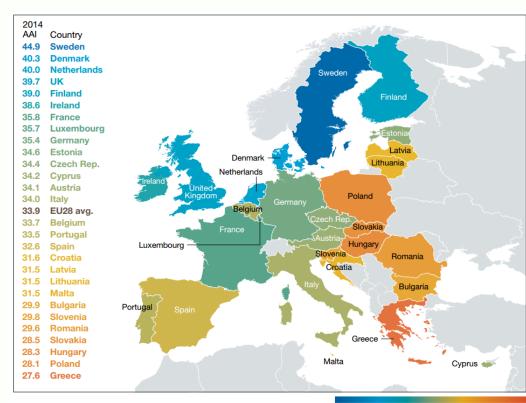
Highlighting the need for regulation not only technological solutions

EUROPEAN INNOVATION PARTNERSHIP on Active and Healthy Ageing

(EIPonAHA)

 C2: Independent Living Solutions

- Blueprint on health to collaboratively shape future strategies
- Reference Pilot Sites
- UN/EC Mapping the current Active Age Index
 - Participation in society etc.



A Promising Solution: Digital Healthcare

The Device Market (Internet of Things – IoT)

• 5.1B \$ in 2015, 18.9B \$ in 2020

Accelerated Clinical Trials

- 60% penetration
 - Mobile apps and in-home-clinical-grade devices are most common now
- 97% will increase their usage
 - Wearable trackers will be the future focus
- 70% believe data collection will shape chronic illness treatment

Lower Healthcare Costs

Medication adherence for diabetes, High blood pressure or cholesterol

Remote Monitoring

• Avoid hospitalization for heart failure, pneumonia and more

Source: Samsung Report 2016

1. An Example in Dementia Care



www.demcare.eu, 2011 - 2015



























Current Dementia Treatment

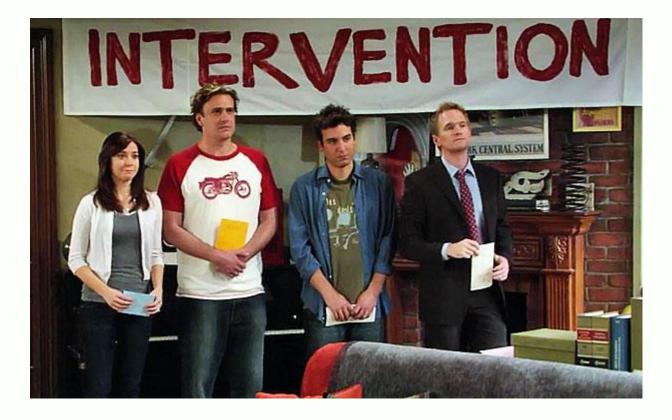
No effective cure to this day



- Pharmaceutical Treatment
 - Delay symptoms in dementia stage AD stage



- Non-pharmaceutical interventions (Brain Workout)
 - Delay the progress of the disease MCI stage
 - Require psychologist-clinician presence
- Time-consuming, Subjective observation by clinicians
 - High cost and error-prone



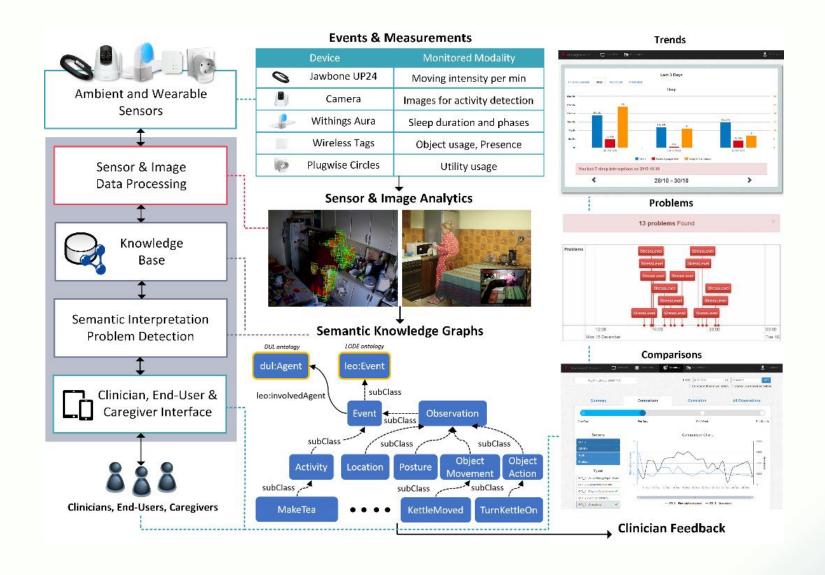
- Speech and attention exercise
- Pen and pencil problem solving
- Brain games on the computer
- Learning new skills such as painting
- Daily physical exercise such as dance
- Cognitive Behavioral Therapy including relaxation
- Use of natural products (crocus, green tea, turmeric)

Interventions via Ambient Assisted Living

- Reliable and affordable monitoring behavioral patterns and symptoms related to the disease aided by technology
- Internet of Things (IoT)
 - Collection
- Artificial Intelligence (A.I.)
 - Intelligent Interpretation to meaningful information

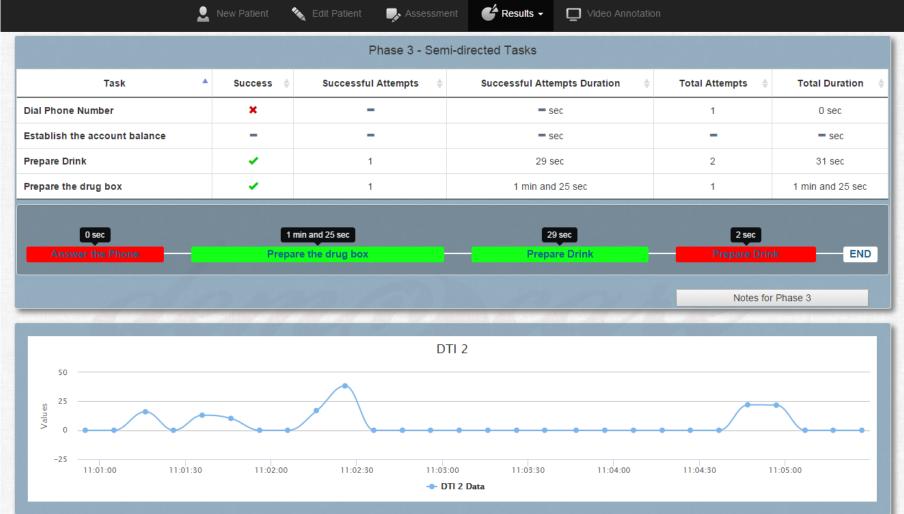


Multi-modal Monitoring & Analytics

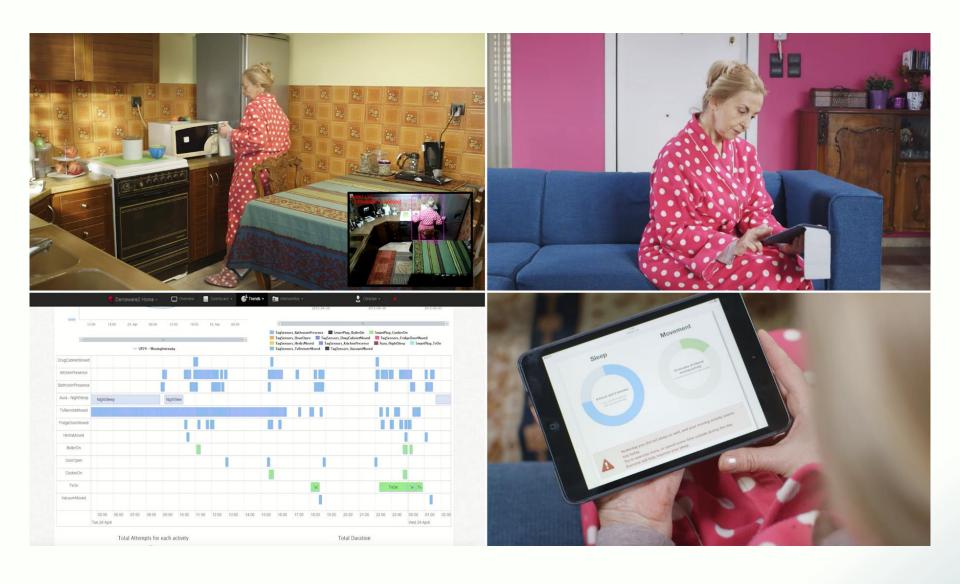


Lab Environment





Home Environment



Everyday-Life Impact

The life of participants & technological breakthroughs



Semi-automatic accelerated lab trials
Lab Cognitive state assessment
86% accuracy

Detection of symptoms and problems 88% accuracy

Recognition of daily activities 80% accuracy

Cognitive State Improvement
75% of users
Mood, Sleep, Physical State Improvement
100% of users

• Too complex and non-portable system to reach a wide audience

2. Intelligent Sense Care



Sensing

- Ambient or Wearable
- Reliable measurements

e.g. Presence, HR, steps

Intelligent Interpretation

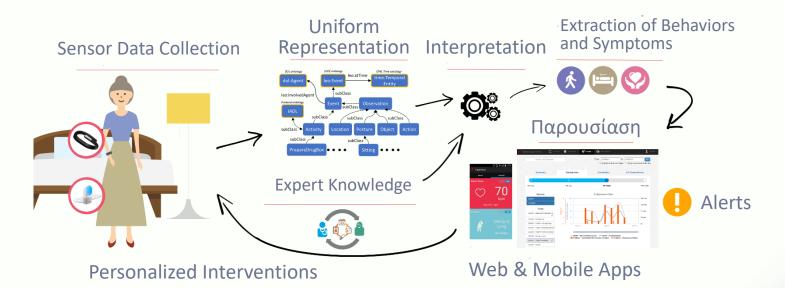
 Transform measurements to meaningful behaviors and symptoms

e.g. Stress, Sleep quality

Personalized Apps

- For end-users, carers, relatives
- For clinicians

e.g. showing trends in time



Who we are



Thanos Stavropoulos
PhD Informatics
CEO, Co-founder



Vivi Ntrigkogia
MBA, MSc Informatics
Marketing & Sales



Georgios Meditskos
PhD Informatics
CTO



Ioannis Kompatsiaris
PhD Electrical Engineering
R & D Manager,
Co-founder



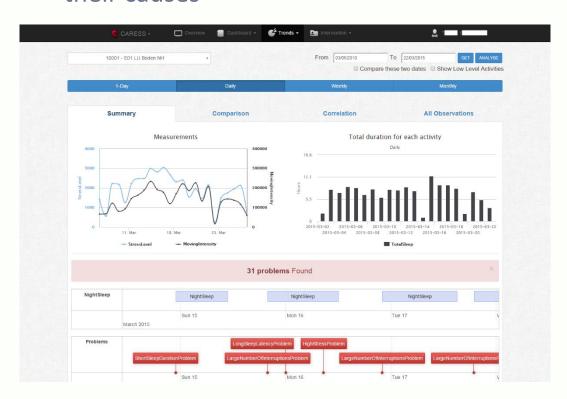
Ioulietta Lazarou BSc Psy. MSc Neurol. Clinical Researcher



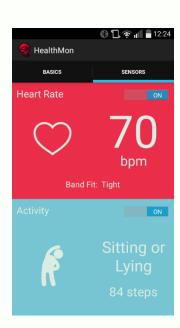
Magda Tsolaki
Prof. Neurology
Chair of Greek
Alzheimer's Federation
Advisor

Applications

• Trends and in-depth timeline to pinpoint symptoms, correlations and their causes



Web Application



Mobile Application

Benefits



- Interconnected
 - Devices, end-users, relatives, carers and clinicians stay connected



- Holistic Monitoring
 - All life aspects: physical activity, daily functions, sleep and problems



- Fully Tailored
 - The system adapts to spaces and people; not the other way around



- Clinically Tested
 - Based on clinical trials from all over Europe

What - How - To whom



- Free selection of supported IoT bundles
 - Future-proof
 - Semantically interoperable and extensible



 Monthly Subscription per end-user for interpretation and support



- Target Environments
 - Homes & Nursing Homes

In action



3. IoT integration, Large Scale Pilots

- 2017 2020
- Integrate major open IoT platforms
 - A Marketplace to discover try and install services
 - Develop a wide developer/user ecosystem
 - Provide service discovery, matching and wide interoperability









- Large Scale Pilots (1 of the 5 EU LSPs)
 - Multiple cities in Greece, Spain, Finland plus single-sites in UK, DE, FR, IT
 - Behavioral monitoring
 - Healthcare monitoring
 - Smart mobility



4. Even More Holistic + Coaching

- One of the dominant paradigms for the future healthcare
 - European H2020 Calls
- Many wearables already offer micro-coaching on fitness, sleep etc.
- A larger idea
 - Not only monitoring & clinical decision support but also system-generated 24/7 personalized advice & end-user support

Emotion detection

One of the holy grails in Digital Healthcare – linked to Neuropsychological disorders

- Facial expression recognition from cameras
- Emotional properties such as stress from heart rate variability, perspiration, galvanic skin response, electrodermal activity



Feel greek startup tracks Happy, Sad, Angry Stressed, Satisfied

 Mood based on multiple modalities, such as wearables + audio, and strong learning



MIT social coach labels conversation tone as Happy, Neutral or Sad

Intelligent Coaching Concept

- Intelligence in every layer
- Multiple life aspects
 - Physical
 - Cognitive
 - Medical
 - Emotional
 - Social
- Human-intuitive HCI
 - Speech recognition/generation
 - Language semantics
 - Context-Emotion Awareness
- Personalized Decision Making
 - Expert knowledge & Learning



Current Work on Coaching

- Meet the girls (for some reason)
 - KRISTINA H2020
 - ΕΣΠΑ ΕΡΕΥΝΩ-ΚΑΙΝΟΤΟΜΩ «PEA» 2018 2020



Kristina EU H2020
 Conversational agent to medically assist immigrants with language/cultural barriers



Entranet (GR) Housemate+
 Talking smart-home avatar

5. Beyond Disease, Into Well-Being

Active & Healthy Ageing (AHA)

What if healthcare was not illness-driven but wellness-driven?

Treatment vs. Prevention

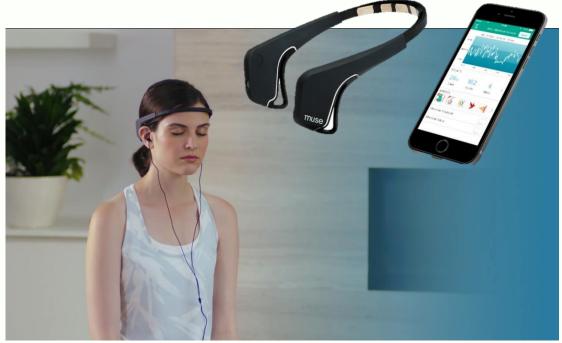
Instant, Targeted vs. Chronic, Holistic





The Importance of Being Relaxed

Positive impact in Neurodegenerative diseases



• FitBit Charge 2
Guided Breathing



• MUSE

Real-time meditation sensing and tracking

Clinical Trial for Well-Being

- Cognitive Behavioral Treatment + Physical Exercise = Meditation +Yoga
- Rich but Comfortable Sensing
- Neuropsychological Assessment + Self-assessment
- ~10 participants from Alzheimer's Hellas









http://buddhalibre.gr

Future Work

- ΕΣΠΑ «υποστηρίΖΩ» 2018 2020
 - Carealia commercial concept + telecom providers
 - CERTH, ARX .NET (Θεσσαλονίκη, Φροντίδα Ζωής (Πάτρα)
- H2020 Societal Challenges
 - Adaptive working environments for elders (Proposal this April)

For You

- Inspired to work with us?
 - email <u>thanos@carealia.gr</u>
 - CV + Portfolio until tomorrow 13/2!
 - Full Stack Web Developer position or more!
 - Open to suggestions
- Semantic Web lover?
 - Submit to SEMPER 2018
 - @ESWC 2018
 Heraklion in June 2018
- Vote for Us!
 - @Nissan's Generation N



Thank You

thanos@carealia.gr

The Company <u>carealia.gr</u>
The past EU project that started it all <u>demcare.eu</u>
The Lab & all other scientific activity <u>mklab.iti.gr</u>
The yoga studio <u>htttp://buddhalibre.gr</u>

