

# Analytics blog of the month



## Phil Pearce

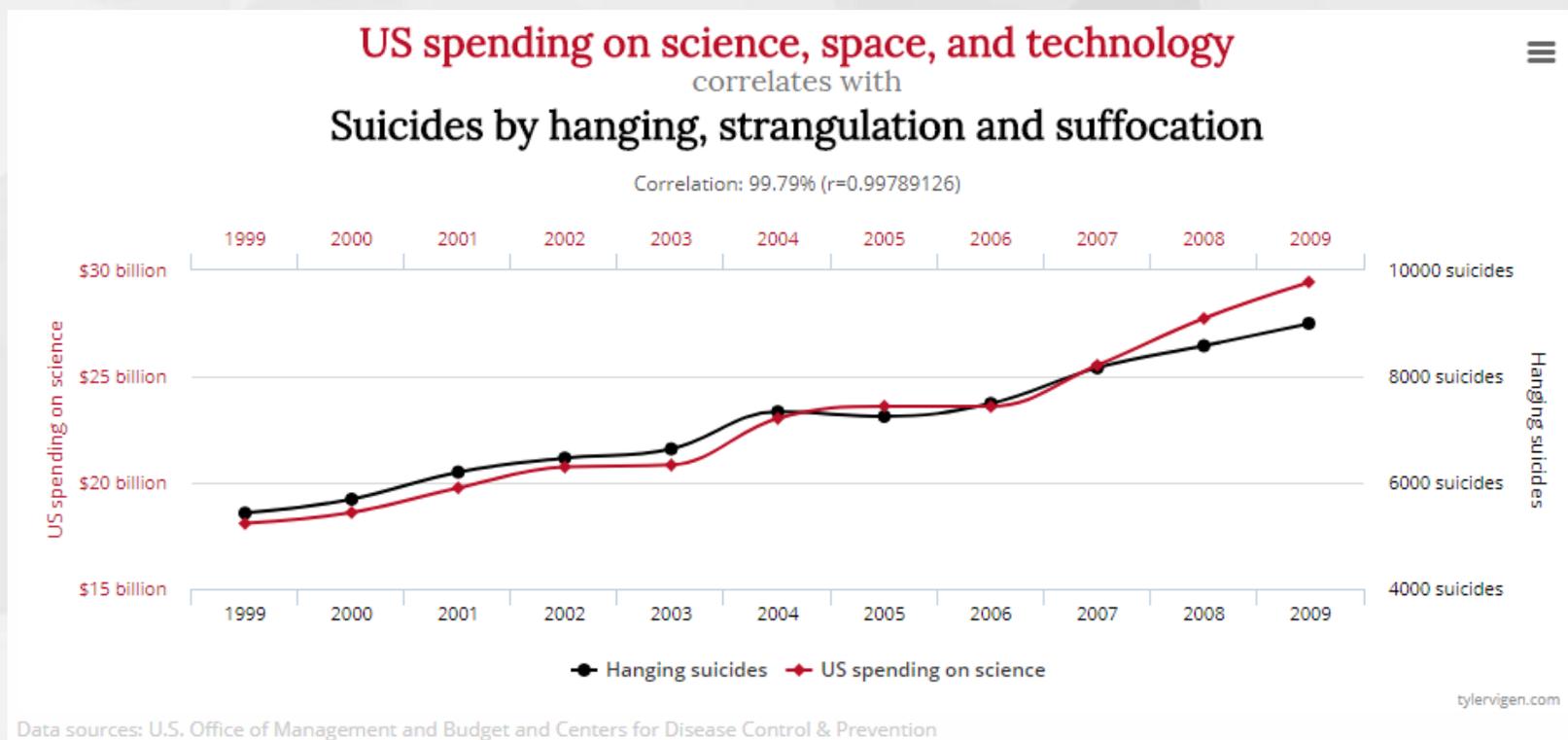
<https://twitter.com/philpearce>

<https://www.slideshare.net/phildpearce>

<https://www.accelerate-agency.com/>

- Specializes in Google technologies
- Great examples on how to use excel
- Interesting tips & tricks on how to combine data
- [Book](#) for GTM beginners

# Analytics fun of the month



## Funny correlations

<http://tylervigen.com/spurious-correlations>