Analytics blog of the month

Aurelie Pols

https://twitter.com/AureliePols

- Privacy engineer

- Designs data privacy best practices

- 15 years experience in optimizing digital data-based decision-making processes

- Debunking the GDPR in 10 blog posts
  https://goo.gl/1r1zZG

Analytics fun of the month

GDPR snakes and ladders

https://www.zettabox.com/gdpr-game

- Climbing ladders help you become GDPR compliant faster

- Snake bites mean your company paying large penalties